**Food Labelling and Packaging**

1. Jackets and hoodies off  and jotter open.

2. Write the heading in your jotter.

3. Sit quietly awaiting further instructions.

## I am learning to....................

recall information required by law on a food label and how information on a label helps the consumer.

Examinine and evaluate food packaging.

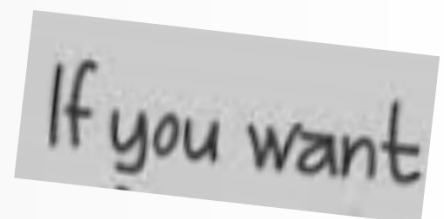I can examine and evaluate food packaging and can understand the legal requirements for manufacturers.

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# Statutory

Voluntary

TRUTH

If you want

# Food Labelling

**5 MINS**

Working in pairs carefully examine the label of the food packaging.

1. Identify the <u>statutory</u> food labelling requirements from the label. You  should find eight pieces of information, but you must identify at least four. Highlight these in <u>blue.</u>

2. Identify three pieces of <u>voluntary</u> information on the packaging. Highlight these in <u>yellow</u>.

Statutory

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* The name of the food
* List of ingredients
* Date Marking
* Name & address of manufacturer
* Weight or volume
* Place of origin
* Storage instructions
*Instructions for use /cooking
* Nutritional info (added 2016)

In your jotter answer the following questions:

1.Manufacturers must include their name and address on the packaging. Explain why.

2. Explain why the manufacturer must tell consumers where to store the product.

# Food Packaging

Manufacturers use a range of packaging for their products.

# Modified Atmospheric Packaging (MAP)

This is one of the most popular technological developments in packaging.

The gas is changed inside the packaging to improve the shelf-life.

# Brainstorm

**P: Protection**

How could packaging be used to protect the product?

**PACKAGING**

**I: Information**

What type of information would be important to on the packaging to help inform consumers?

**M: Marketing**

How could consumers be encouraged to buy the product?

# Examine

Look at the examples of food packaging and examine the advantages and disadvantages of each.

Construct a table:

| Material | Recyclable? | Advantages | Disadvatages |
|----------|-------------|------------|--------------|
|          |             |            |              |

## Evaluate

Which one do you consider to be most environmentally friendly?

Identify the packaging that would appeal to you most and justify your choice.

Success Criteria

I can examine and evaluate food packaging and can understand the legal requirements for manufacturers.



Critical thinking   Communicating   Sense making